

Privacy Policy

Canada Dry Mott's Inc. ("**CDMI**") is committed to safeguarding the personal information you provide us, and respecting your right to privacy. As part of this commitment, we want you to be fully aware of what happens to the personal information we collect through your use of www.realemon.ca (the "**Website**").

Accordingly, this Privacy Policy sets out the manner in which we collect, use, disclose and otherwise manage your personal information.

By using the Website, or by choosing to submit personal information to CDMI, you signify your consent to all of the terms of this Privacy Policy. If you do not agree with any terms of this Privacy Policy, please do not use this Website or submit any personal information to CDMI.

Collection of Personal Information

Personal information is information about an identifiable individual, such as your name, address, telephone number, or email address. CDMI may collect the personal information you provide us when you:

- Register on the Website;
- Enter into a contest or sweepstakes;
- Request our e-mail communications;
- Provide us with comments or suggestions; or
- Participate in another feature of the Website, such as a bulletin board; or
- Otherwise provide us with personal information.

When you register on the Website, enter a contest or sweepstakes, or participate in other features of our Website, we may collect personal information from you such as your name, age, address, telephone number and e-mail address, and password.

We also may automatically collect general anonymous information related to your use of our Website, such as the date and time you visit the Website and the pages you visit on the Website as well as collecting "cookie" information from your browser to identify your computer and provide us with a record of your visits to our Website (collectively, "**Usage Data**"). The technology used to gather "cookie" information is provided by the Internet browser you use, and may be turned off by using your browser preference buttons.

Privacy of Children

CDMI does not intend to collect the personal information of children under thirteen on its Website. If a child has provided us with personal information, his or her parent or guardian may contact us using the contact information below for the purpose of deleting this information.

Use of Personal Information

CDMI may use the personal information that you provide to us for such purposes as administering your participation in our contests, sweepstakes or other promotional offerings on the Website, responding to your requests, improving our products, services and Website, maintaining aggregate information on Website use for research and marketing purposes, and communicating with you (e.g. providing you with e-mails, newsletters, special offers or services, or other information you have agreed to receive), to carry out other purposes that are disclosed to you and to which you consent, or to carry out any other purpose permitted or required by law.

The Usage Data helps us to understand how our Website is used (e.g. which pages or sections are most popular and when the peak activity times occur) and to assist us in planning for future improvements to the Website to better meet our visitors' needs.

Disclosure of Personal Information

Except as expressly set out in this Privacy Policy, we will not sell any of your personal information to any third party without your consent. We reserve the right to transfer any personal information we have about you in the event that we merge with or are acquired by a third party or should any such transaction be proposed.

CDMI shares your personal information on a confidential basis with third party service providers that we have retained to perform work on our behalf. These service providers are not authorized to use or disclose this information for any purpose other than to perform services on our behalf.

CDMI may disclose account and other personal information when we believe the disclosure is appropriate to comply with applicable law; enforce or apply the Terms of Use or protect the rights, property, or safety of CDMI, our users or others. We may be required to provide your personal information in response to a search warrant or other legally valid enquiry or order to an investigative body in the case of a breach of an agreement or contravention of law, or as otherwise required by law. We may also disclose your personal information for any other purpose to which you consent.

Third Party Links

The Website may include links to third party websites. These linked sites have separate and independent privacy policies. We have no control over such sites and therefore have no responsibility or liability for the manner in which the organizations who operate such linked sites may collect, use or disclose and otherwise treat your personal information.

Security of Personal Information

We will maintain your personal information in secure data storage to help safeguard it from unauthorized access, use or disclosure. We will maintain the strict confidentiality of all personal

information collected, and will only disclose such information to employees and third party service providers who require such information for the purposes set out above or such other purposes as may be permitted or required by the applicable law. Personal Information we collect is maintained in the State of Texas, United States of America.

We will only keep your personal information for as long as it remains necessary or relevant for the purposes stated above or as otherwise required by law.

Although we have taken measures to help protect our Website, computer systems and any personal information that we have collected from unauthorized use, access, disclosure, misuse, alteration or destruction, no security measures can provide absolute protection. We cannot ensure or warrant the security of any information you provide to us.

Some or all of the personal information we collect may be stored or processed on servers located outside your jurisdiction of residence, including in the United States, whose data protection laws may differ from the jurisdiction in which you live. As a result, this information may be subject to access requests from governments, courts, or law enforcement in those jurisdictions according to laws in those jurisdictions.

Access and Rectification

You have a right to request access to your personal information and to request a correction to it if you believe it is inaccurate. If you have submitted personal information to CDMI and would like to have access to it, or if you would like to have it removed or corrected, please contact us using the contact information provided below. We will use reasonable efforts to comply with your request; however, in some cases we may not be able to allow you to access certain personal information in certain circumstances, for example if it contains personal information of other persons, or for legal reasons. In such cases, we will provide you with an explanation of why it is not possible to grant access to your personal information.

Changes to Privacy Policy

We may change information on the Website and/or this Privacy Policy, at any time. We will reflect modifications to this Privacy Policy on our Website and will indicate the date this Privacy Policy was last amended. Changes will be effective immediately upon the posting of the revised Privacy Policy. Your continued access to and/or use of the Site, or provision of personal information to us after any such changes constitute your acceptance of this Privacy Policy, as revised. We encourage you to review this Privacy Policy whenever you visit the Website so that you know what personal information we collect, how we use it, and with whom we may share it.

How To Contact Us

If you would like to withdraw your consent for the collection, use and/or disclosure of your personal information, or correct any of your personal information we have in our possession, or if you have any

inquiries or comments about this Privacy Policy, please contact our **Director of Marketing** at **30 Eglinton Av. West, suite 600, Mississauga ON, L5R 3E7** or you can contact us at 1-800-263-1425 or e-mail us at canadadrymotts.ca/contact.